

# Press release

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Stuttgart, April 13, 2022

## Good Design Award for MAHLE Annual Report

- Jury honors the graphic design of the MAHLE Annual Report 2020 with prestigious international design award
- More than 1,100 entries including products and projects from almost 50 countries in the fields of consumer goods, graphic and packaging design
- Following the Fox Finance Award, this is the second accolade for the MAHLE Annual Report 2020

**For its graphic design, the MAHLE Annual Report 2020 is to receive the Good Design Award, one of the most highly renowned international design accolades. The Good Design Award was founded in 1950 in Chicago/USA and is one of the oldest and most prestigious international competitions for outstanding, extraordinary design. More than 1,100 consumer goods, graphic and packaging designs from almost 50 countries in fields such as electronics, transport, medical technology, energy systems and robotics as well as furniture, textile and graphic design were entered for the 2020/2021 awards. Following the Fox Finance Award, this is the second highly respected award for the 2020 edition of MAHLE's financial publication. For its Annual Report, MAHLE works together with the 3st kommunikation creative agency from Mainz/Germany.**

"Another prestigious award for our 2020 Annual Report is further confirmation of our claim to reach new peaks from year to year with MAHLE's most important financial publication," said Manuela Höhne, Director MAHLE Communications and Marketing.



The MAHLE Annual Report has received another prestigious accolade, the Good Design Award 2020/21.

The jury outlined the reasons for honoring the MAHLE Annual Report as follows: "This mix of passion and technology is neatly packaged in the magazine included in the report. Its design follows a clear principle: large-format headlines make it easier to be drawn into the stories. Pointed statements

on large blocks of color convey MAHLE's key figures and messages. High-contrast color accents and large graphics consistently draw attention to the

featured stories, where the people of MAHLE are the primary focus. Online the report is enhanced with animations and interactive elements.”

The competition for the awards is held by the Chicago Athenaeum Museum of Architecture and Design. The jury considers criteria including design, graphics, innovation, creativity, sustainability and branding.

The online edition of the MAHLE Annual Report 2020 is available at <https://annualreport.mahle.com/2020/de/>. The MAHLE Annual Report for 2021 is to appear on April 25, 2022.

## **Contacts at MAHLE Communications:**

Ruben Danisch  
Head of Corporate and Product Communications  
Phone: +49 711 501-12199  
E-Mail: [ruben.danisch@mahle.com](mailto:ruben.danisch@mahle.com)

Margarete Dinger  
Corporate and Business Press Spokesperson  
Phone: +49 711 501-12369  
E-Mail: [margarete.dinger@mahle.com](mailto:margarete.dinger@mahle.com)

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## **About MAHLE**

MAHLE is a leading international development partner and supplier to the automotive industry. The technology group is now broadly positioned in the areas of powertrain technology and thermal management with a clear focus on future topics relating to mobility. As part of its dual strategy, MAHLE is working both on the intelligent combustion engine for the use of hydrogen and other non-fossil fuels and on technologies that will help the fuel cell and e-mobility achieve broad acceptance in the markets. The product portfolio of the company, which was founded in 1920, addresses all the crucial aspects of the powertrain and air conditioning technology. Half of all vehicles in the world now contain MAHLE components. #weshapefuturemobility

In 2020, MAHLE generated sales of approximately EUR 9.8 billion and is represented in over 30 countries with more than 72,000 employees in 160 production locations and 12 major research and development centers. (Last revised: 2020-12-31)