

Press Release

Stuttgart, November 17, 2022

Fox Award in Gold for MAHLE Annual Report

- Communication Award for Financial Publication 2021 “The Power of Pioniergeist”
- Expert jury honors “above-average efficiency performance” and rates the report “an inspiring showcase in its category”

The MAHLE Annual Report 2021 was awarded the Fox Award in Gold for convincing communication formats. The Stuttgart-based automotive supplier’s financial publication “The Power of Pioniergeist” made it onto the winner’s podium once again, after the previous year’s edition was also honored with this award. In the opinion of the jury, the report “demonstrates an above-average efficiency performance in all criteria” and can therefore “be considered an inspiring showcase in its category”.

The jury’s statement adds: "MAHLE has been in business for one hundred years. The Group, which operates on four continents, is synonymous with complex innovative systems of its own research and development, but above all with reliability. It is no easy task, therefore, to convey the substance of a company of this qualification on 48 pages. And yet, the editors succeed in presenting the status in a credible and fascinating way, not only as a company that is visionary and innovative, but also as a trustworthy partner to the automotive industry: 'The Power of Pioneering Spirit' - well true."

Unlike most competitions, the Fox Awards are not primarily about the creative idea, but about the effect and implementation of a communication concept. “This renewed award shows that our communication approach of addressing our target groups precisely with clear messages is sustainably successful,” said Manuela Hoehne, Director MAHLE Communications and Marketing. “I congratulate our creative minds at MAHLE Communications for this recognition.”

With the Fox Awards, dapamedien publishing house has been honoring communication formats from marketing and communication in digital and print since 2010. The jury, consisting of communications experts from business and science, including representatives of leading colleges and universities as well as well-known management consultancies, evaluates the competition entries according to the criteria of concept, implementation and efficiency. Around 300 publications in print and digital were submitted to the competition this year.

In addition to the financial section, the MAHLE Annual Report of 2021 contains a “magazine-like” presentation of current topics of the Group, such as sustainability, e-mobility, thermal management, or further education and training in times of transformation. It is available online on the Group’s web page:

<https://www.mahle.com/de/news-and-press/publications/>



Repeatedly award-winning: The MAHLE Annual Reports of 2020 and 2021 have received the Fox Award.



Since 2010, the dapamedien publishing house has presented the Fox Awards for convincing communication formats

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers in both passenger car and commercial vehicle sectors. The technology group, founded in 1920, is working on the climate-neutral mobility of tomorrow with a focus on the strategic areas of e-mobility and thermal management as well as other technology areas to reduce CO2 emissions, such as fuel cells or highly efficient combustion engines that also run on e-fuels or hydrogen. MAHLE already generates over 60 percent of its sales independently of the passenger car combustion engine. This should increase to 75 percent by 2030. Today, one in every two vehicles globally is equipped with MAHLE components.

MAHLE generated sales of around EUR 11 billion in 2021. The company is represented with over 71,000 employees at 160 production locations and 12 major research and development centers in more than 30 countries. (Last revised: 12/31/2021)

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